



## EVERYDAY HERO

The group or individual to be inspired to do things differently

Major investors who believe in the power of science to solve global challenges and create abundance.

They're 'pioneers' looking for 'moonshot' technologies that can provide a forever solution for clean, carbon-free energy – to secure our global energy future.



## ORDINARY WORLD

The everyday world which is increasingly frustrating for our hero to live in

Energy consumption is outpacing population growth by more than double.

Evidence of climate breakdown reinforcing the need for clean energy on a massive scale.

Recent advances suggesting there's a viable pathway to fusion-based electricity.



## CALL TO ADVENTURE

The trigger for change which could be the pull of inspiration or the push of necessity

'Friendly fusion' – nature's preferred source.

'Mini-suns on earth' – a forever solution for clean, carbon-free energy.



## BETTER WORLD

The positive change to the hero and the difference the hero has made

Potential big returns for breakthrough technologies (with spin-off revenue in the meantime).

Being perceived as visionary by their fellow investors.

Helping to solve the global energy crisis and climate breakdown.



## CROSSING THE THRESHOLD

The first step and point of no return

Make an investor enquiry.



## ALLIES AND GIFTS

The people and help that is needed for change to happen

A team of leading global experts – Dr. Norman Rostoker and an advisory panel that includes numerous Nobel Laureates, Maxwell Prize winners and members of the National Academics of Sciences and Engineering.

Collaborators including Google, MIT, General Atomics and ASIPP China.

Other billionaires backing fusion – Bezos, Gates and Thiel.



## MENTORS AND GIFTS

Giver of wisdom and support

Visionary applied science to unlock humankind's next energy breakthrough.

Over 1,400 patents and 121,102 experiments conducted since 2015, by unprecedented gathering of world-class experts.

Our 'Copernicus' platform is the next step toward in fusion energy:

1. Patented technologies to make cost-competitive fusion energy available anywhere, at all times.
2. Spin-off applications in energy storage and power management, electric vehicles and mobility and research and life sciences.
3. A safe and sustainable long-term path to energy abundance.



## COMPELLING VILLAIN

An attention-grabbing manifestation of the selfish behaviour that stands in the way of change

Fusion naysayers who doubt the ability of technology to keep plasma 'Hot-Enough-For-Long-Enough'.



## THREE CHALLENGES

Three difficult but confidence-building hurdles to be overcome

1. A solution that is compact and cost-effective.
2. A solution that can generate revenues today.
3. A solution that is a long-term gamechanger.