



## EVERYDAY HERO

The group or individual to be inspired to do things differently

Major battery system users from primarily from the Electric Vehicle sector – but also Consumer Electronics, Electric Power Grid and Electrified Flight businesses.

Their customers are pioneers looking to unlock the mass market for electric vehicles (EV); or create new features and devices that wouldn't have been possible with previous battery technology.



## ORDINARY WORLD

The everyday world which is increasingly frustrating for our hero to live in

Battery technology is becoming the limiting factor in creating a mass EV sector (cost per kilowatt-hour); and in innovating new features and devices.

Energy technologies failing because of cost.



## CALL TO ADVENTURE

The trigger for change which could be the pull of inspiration or the push of necessity

Sila products work, today – actual material that works in actual full cells that you can test in actual real-world conditions.



## BETTER WORLD

The positive change to the hero and the difference the hero has made

Lower cost battery packs.

Be seen as an innovator within the business and beyond.

Help unlock the mass adoption of EVs; or feature and device innovation.



## CROSSING THE THRESHOLD

The first step and point of no return

Contact us – backed by evidence of actual material that works in actual full cells that you can test in actual real-world conditions.



## ALLIES AND GIFTS

The people and help that is needed for change to happen

A credible team.

A credible board.

Credible investors and partners.



## MENTORS AND GIFTS

Giver of wisdom and support

We've invented a unique next generation battery chemistry.

Co-Founder & CEO, Gene Berdichevsky, was the seventh employee at Tesla Motors – leading the development of the world's first, safe, mass-produced, automotive lithium-ion battery system.

- **Higher volumetric energy density** – more energy in each cell means fewer cells for the same battery pack.
- **Sila products drop into the existing commercial battery manufacturing process** – higher performing cells in your existing factories on existing production equipment.
- **Manufacturing economically, at global scale** – using only globally available commodities and bulk synthesis reactors that scale efficiently.



## COMPELLING VILLAIN

An attention-grabbing manifestation of the selfish behaviour that stands in the way of change

The battery industry has been long on promises and short on delivery.



## THREE CHALLENGES

Three difficult but confidence-building hurdles to be overcome

1. I need products that reduce the cost of battery packs today – the best way to do this is through higher volumetric energy density.
2. Will it cost be a lot to integrate into my existing commercial battery manufacturing process?
3. Can you deliver at the scale I need?